



"The GRI designation is an indication of commitment to your industry and to your clients. It is a mark of distinction that sets you apart and gives a clear signal that you are willing to make the effort to become the best in your industry."
Ashley Trautner, Frankfort, KY

PROFESSIONALISM

GRI demonstrates to the public that you have a solid educational foundation on which to base your services. In a survey by the Illinois Association of REALTORS®, over 90 percent of REALTORS® felt the GRI designation has helped to increase their professionalism.

NETWORKING

GRI courses offer important networking opportunities while enhancing your future referral business with fellow participants. Gain an expanded network of real estate professionals that can assist in generating leads and referrals across the state and nation. Ninety-five percent of REALTORS® in the IAR survey would recommend the GRI program to others.

COMPETITIVE EDGE

The GRI designation sets you apart from the crowd. Studies prove that the more knowledgeable real estate professionals are, the more they earn. GRI is the most widely held designation in Kentucky.

SCHOLARSHIPS

Would you like \$1000 towards your GRI Designation? The Kentucky Real Estate Education Foundation provides an annual GRI Scholarship. This fund will assist a REALTOR® member in pursuit of the GRI designation.

Find out more about GRI at www.kreef.org > GRI



NAR reports those with a designation earned over
\$42,000
more annually than non-designees.

Some Highlights of the GRI Designation

- ? Only designation without an annual fee
- ? No continuing education required to maintain the designation
- ? Courses count as CE credit in Kentucky
- ? Entire 96 hour program can count toward your broker license
- ? No pre-existing requirements such as past transaction sides or years in the business
- ? Designations have more earning potential on average
- ? And if you were looking to buy or sell, wouldn't you consider a REALTOR® with proven education?

2012 GRI Schedule

GRI 1: Professionalism in RE

April 30 & May 1

Lexington Bluegrass Association

(6 hrs law CE)

V. Lawson

GRI 2: Smart Marketing

November 1 & 2

REALTOR® Association of SKY

(3 hrs elective CE)

M. Gooch

GRI 3: Financing the Successful Trans.

September 6 & 7

Greater Louisville Association

(3 hrs elective CE)

J. Ratanapool

GRI 4: From Offer to Contract to Closing

October 24 & 25

Greater Owensboro Association

(3 hrs law CE and 3 hrs elective CE)

H. Borders

GRI 5: Systems for Success

May 23 & 24

Lake Barkley, Cadiz, KY

(3 hrs elective CE)

D. Evers

KAR is not offering the GRI elective courses in 2012. For the remainder of elective hours to complete your GRI, you can use any NAR designation or certification course(s) offered.

